

April 07, 2022



### DETAILS OF AGREEMENTS WITH MEDIA COMPANIES

Sr. No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered	Dentsu Advertising & Media Services India Pvt. Ltd.
2.	Purpose of entering into the agreement	a) Media Campaign Strategy, planning, buying-negotiation, & execution b) Search Engine Optimization c) Website maintenance
3.	Shareholding, if any, in the entity with whom the agreement is executed	Nil
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	None
5.	Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arms length"	No
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	N.A.
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc	None

28